



presents

THE AIRBNB JUMPSTART

Get started in as little as 10 steps

1. Set-up your business entity
Why? Separate your business from your personal identity
 - a. Create a brand – website, marketing etc.
 - b. Build business credit
 - c. File your taxes
2. Download the Airbnb app and register as a host. Here is the link: www.airbnb.com/r/kalindap
3. Acquire your property
 - a. Purchase
 - b. Rental Arbitrage
4. Furnish your property
 - a. Use Our “Ultimate Supply List” as a reference
5. Hire a professional photographer
6. Create your listing
 - a. Read the tips and tricks guide for writing a winning listing
7. Populate a price strategy and cleaning fee
 - a. Airbnb’s smart pricing can be used as a guide
 - b. Airdnda.co provides pricing insight of other surrounding STR’s
 - c. You can also search other STR’s and compare rates vs. amenities/location/quality
8. Identify your up-keep partners (Housekeeping and incidentals) if it’s a home (Lawncare, Snow removal, waste)
9. Provide your W9 and bank account information
10. Go Live – Then rinse and repeat